## REMARKS/ARGUMENTS

The Applicant thanks the Examiner for the Office Action dated August 8, 2007.

## **Drawings**

Figure 20 shows the rotor angle sensor 149. This was erroneously referred to in the description as 156. Accordingly, the reference numeral 156 (referring to the sensor) has been replaced with 149 throughout the description at pages 11, 13 and 23.

With these amendments to the description, it is submitted that all drawing objections have been addressed.

## Claim Rejections - 35 USC 103

The Applicant has considered fully the disclosure of newly cited Axtell, and particularly Figures 7 and 16 of this document.

Accordingly, the claims have been amended to specify that the printhead maintenance means comprises a rotor element which is rotatably mounted adjacent and parallel to the printhead. Explicit basis for this amendment can be found at page 7, line 19 of the specification.

It is submitted that none of the available prior art teaches or suggests a printer cartridge having a printhead maintenance means in the form of a rotor element rotatably mounted thereon.

The advantage of a rotor element, as opposed to Axtell's translational maintenance means, is that it can be incorporated more easily into a pagewidth printer. Axtell's translational mechanism is wholly unsuitable for maintenance of a pagewidth printhead, because there would be insufficient spare width in the printer to accommodate the translating movement of the maintenance means. Axtell's mechanism is suitable only for scanning printheads where the width of the printhead is relatively small.

In view of these submissions and the amended claims filed herewith, the Examiner is requested to reconsider his obviousness rejection.

It is respectfully submitted that all of the Examiner's objections have been successfully traversed. Accordingly, it is submitted that the application is now in condition for allowance. Reconsideration and allowance of the application is courteously solicited.

Very respectfully,

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